



## INNOVATE – CREATE – CULTIVATE 2020 / 2021

### Creative Practitioners Professional Development Fund

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## ICC FUND GUIDELINES

Due to the global health crisis presented by Covid-19 proposals should take into account the current rules on social distancing.

### PLEASE READ THESE GUIDELINES BEFORE COMPLETING THE APPLICATION FORM.

Innovate Create Cultivate is a simple way for established and emerging creative practitioners living and working in Dumfries and Galloway to apply for up to £750 to explore, develop and further their creative practice.

### PURPOSE – WHAT WE WANT TO SUPPORT

The purpose of this fund is to enable creative practitioners to:

- **Research** and develop their practice;
- **Generate** bold new ideas;
- **Test** new ideas or creative direction;
- **Create** new work(s) of high quality;
- **Enhance** and/or learn new skills;
- **Inspire** audiences and communities;
- **Contribute** to the region's economy.

### WHO CAN APPLY

We want to hear from emerging and established creative practitioners from any art form **except visual arts and crafts** who should seek support from the Visual Artist and Craft Maker Awards: South of Scotland (VACMA). For more information on VACMA contact Amy Marletta, Upland, [amy@weareupland.com](mailto:amy@weareupland.com)

Applicants should evidence strong creative development, a continuous commitment to their practice and **NOT** be currently studying full time or part time for a qualification related to their creative practice. An exception may be made if you can show that you have an emerging or established practice and the support you are asking for is not linked to your studies.

Applicants must live within the borders of Dumfries and Galloway but we will consider applications that propose to reach out into other regions and countries.

### FUNDS AVAILABLE

There is a total of **£7,000** available for 2020/21, with individual awards being made up to a maximum of **£750** each. To reflect the impact of Covid-19, this year you can apply for up to 100% of the total cost of the project, we may offer a different amount to that requested.

### DEADLINE

Applications can be submitted by email to [comms.dgu@gmail.com](mailto:comms.dgu@gmail.com) anytime up until

## **Midnight on Sunday 28<sup>th</sup> February 2021**

When all the available funds have been allocated the ICC Fund will close – this could be prior to the deadline date. Please check our website ([www.dgunlimited.com](http://www.dgunlimited.com)) or contact us before you complete an application to ensure the fund is still open.

### **OUTCOMES - THE DIFFERENCE OUR FUNDS WILL MAKE**

We will fund creative practitioners who can demonstrate how they will:

1. Increase their skills, technical ability, proficiency and confidence;
2. Contribute to making the region's arts sector stronger and more sustainable.

### **CRITERIA - HOW WE DECIDE WHAT APPLICATIONS TO FUND**

Successful applications should address ALL of the following criteria:

- Delivers one of the fund's outcomes;
- Demonstrates high quality creative work via CV and/or evidence;
- A clear budget with a detailed breakdown of income and expenditure.

### **SOME EXAMPLES OF WHAT WE WILL FUND**

The types of activities and costs that this fund can contribute to include:

- Creative practitioner fees;
- Testing new ideas and methods of working;
- Creative practice research;
- Exploring collaboration with other creative practitioners/art forms;
- Developing skills e.g. costs of online training courses;
- Creating new work, including materials or small pieces of equipment;
- Presenting and showcasing work e.g. online trade fairs, online events/festivals;
- Mentor fee;
- 100% of total project costs.

### **SOME EXAMPLES OF WHAT WE WON'T FUND**

The types of activities and costs that this fund cannot contribute to include:

- Costs **not** associated with the research, development and/or production of creative work e.g. promotional, marketing, design costs, print collateral, advertising, websites;
- Self-publishing and distribution costs for creative products;
- Requests for equipment only;
- Childcare/nursery costs;
- Projects part-funded from another Dumfries and Galloway Council funding source;
- Projects already started or completed;
- Contribution to daily living expenses in Scotland;

### **DECISION MAKING PROCESS**

When assessing applications we will take into account the current social distancing rules. Should the social distancing rules change after an award is made it is the awardees responsibility to ensure that they adhere to the rules even if it means postponing the project.

You will receive a decision within 4 weeks of us receiving your application. If we need to clarify any details this may extend the time required to complete an assessment. Applications will be assessed by DG Unlimited. Expertise may be sought from creative professionals/specialists within our pARTners group to help inform the final decision. Once an application has been considered, the decision is final. There is no appeals process.

### **RELEASE OF FUNDS**

100% of the award will be released on meeting any conditions of award and signing of funding award letter.

### **CONTACT DETAILS**

[comms.dgu@gmail.com](mailto:comms.dgu@gmail.com)

<http://www.dgunlimited.com/>